

Programme of the Conference

8:15am–8:45am: Registrations, Morning Tea/Coffee and pastries

8:45am–9:00am: Opening Address
Arnaud de Bresson, CEO, *Paris EUROPLACE*

9:00am–9:45am: **Mass Production, Mass Customisation and Mass Distribution of Improved Retirement Solutions with Digital Goal-Based Investing Technology**

Lionel Martellini, Professor of Finance, *EDHEC Business School*, and Director, *EDHEC-Risk Institute*

9:45am–10:30am: **Modelling Investor Behaviour Based on Micro-level Big Data and AI Systems**

Changle Lin, Adjunct Professor, *Tsinghua University*

10:30am–11:00am: Morning break

11:00am–11:45pm: **Workshop**
Providing Wealth Management Solutions through KODEX ETFs and GBI Technology

Junghwan Lee, Head of ETF Solution Division, *Samsung Asset Management*

11:45am–12:30pm: **Decentralised Enterprise Risk Management: Optimal Capital Allocation for Global Diverse FinTech Organisations**

John Mulvey, Professor of Operations Research and Financial Engineering, ORFE Department, *Princeton University*

12:30pm–2:00pm: Lunch

2:00pm–2:45pm: **What Do Large Datasets Reveal about Household Financial Decisions?**

Laurent Calvet, Professor of Finance, *EDHEC Business School*

2:45pm–3:45pm: **A Case Study on Enhancing Income Security via Financial Technologies: Fully Personalised GBI-Based Life-Time Financial planning Service for Every Korean Citizen by National Pension Service**

Woo Chang Kim, Associate Professor, Industrial and Systems Engineering Department, and Head, KAIST Centre for Wealth Management Technologies, *Korea Advanced Institute of Science and Technology (KAIST)*

Min Jeong Kim, Deputy Research Fellow, *National Pension Research Institute (NPRI)*

Chong-Hyun Won, Head of the Pension Management Policy Division, *National Pension Service*

Joohwan Hong, Research Scientist, *Veranos*

3:45pm–4:15pm: Afternoon break

4:15pm–5:00pm: **Workshop**
Machine Learning in the Portfolio Management Workflow

Bruno Taillardat, Global Head of Smart Beta and Factor Investing, *Amundi*

Giacomo Sarchioni, Data Scientist, *Amundi*

5:00pm–6:00pm: **Roundtable**
The Rise of Robo-Advisors: A Threat or an Opportunity for the Wealth Management Industry?

Moderator: **Yuri Bender**, Editor-in-Chief, Professional Wealth Management, *Financial Times*

Panelist 1: **Patrick Armstrong**, Senior Officer, Financial Innovation, *ESMA*

Panelist 2: **Paolo Sironi**, FinTech Thought Leader and Elective Member, *IBM Industry Academy*

Panelist 3: **Zakaria Laguel**, Founder and CEO, *WeSave*

Panelist 4: **Christophe Donay**, Head of Asset Allocation and Macroeconomic Research, *Pictet Wealth Management*

Panelist 5: **Vincent Fourcaut**, Member, *The French Asset Management Association (AFG)*, Co-founder and President, *Quantology Capital Management*

6:00pm–7:00pm: Drinks reception